**Gosport Borough Hockey Club**

**Membership Secretary Report AGM 2019**

As part of taking over the membership secretary role this year, a data cleanse of the database was under taken to remove old players and set member in the correct groups and teams.

**Membership Database**

In May 18 we started with 263 members, after the data cleanse and by November 18 when the closing date for sign up to play was complete, we had 252 member in the database. At as today (April 19) there is a total of 272 people in the membership database.

There are 194 registered and 78 not registered with the website and 166 receiving emails and 106 not receiving emails. It is really important that club members do not miss out of information distributed by the club, so the hope is that we can encourage all members to receive emails.

There are 161 players by the following breakdown

Adults 81 this may seem high, however there are a number that stopped playing through the season for a variety of personal reasons.

U18s (13 to 17) 19 members although not all at active players.

Juniors 50 members

Minis 11 members

**Membership products**

Adult - Full S/O (2018/19) 6 Monthly Payments

Revenue£2,024.00 Paid14

Adult - Full (2018/19)

Revenue£1,350.00 Paid10

Teen - S/O (2018/19) 6 Monthly Payments Ages 13-18

Revenue£840.00 Paid10

Teen (2018/19)Ages 13-18

Revenue£1,008.00 Paid12

Mini (2018/19)Under 8

Revenue£123.33 Paid6

Adult - Concessionary S/O (2018/19) 6 Monthly Payments

Revenue£1,523.00 Paid17

Adult - Concessionary (2018/19)Over 18

Revenue£420.00 Paid5

Social (2018/19)Non playing member

Revenue£220.00 Paid11

Junior (2018/19) full amount

Revenue£1,320.00 Paid20

Junior - S/0 (2018/19) 6 Monthly Payments

Revenue£968.00 Paid15

£44 - 4 - 7 (2018/19)New and returning players.

Revenue£836.00 Paid19

Family Concessionary (1 member) 2018/2019 6 monthly

Revenue£438.00 Paid2

Family Concessionary (2 member) 2018/2019 6 monthly

Revenue£168.00 Paid1

A new training product has been added this year for those who just wanted to train, but didn’t feel ready to play games. It felt the full membership price was a little unfair so £30 training product was created. 6 people bought this product. We know that two of those who originally purchased these products started playing games towards the end of the season, so as a stepping block, I believe it was a good decision to add this product.

**Trends**

The increase in players in the membership database has come throughout the year and across the youth and adult section.

**Challenges**

The main challenge was to get new players into the database at short notice (less than a day) before the next game. These occurred on several occasions from both the Mens and Ladies teams. Additional challenges were that most of these last minute requests were by chance, and not coming through the membership secretary.

**Improvements**

I would suggest a timeframe for new players, i.e if the details are not received and registered on Pitchero by Wednesday of that week, then they will need to wait for the following weeks game.

**General Comments**

The Treasurer's Report will go into more detail costs and income from membership, as the table of membership products above does not include those who paid direct to the club bank account. There are still a number of members who have a few missing payments and a couple of members who overpaid. These will be dealt in the next month.

Membership Secretary

Philly Tunstall 17/04/19